

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2685093-1	Order #	2685093
Invoice Date	04/09/23	Alt Order #	WOC14092901
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/09/23	Flight Dates	04/03/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	04/03/23	04/07/23	GMK @ 6A	6:00 AM-7:00 AM	11111--	:30	5	\$80.00	NM																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2685093-1	Invoice Month	April 2023
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2685093-1	Invoice Month	April 2023
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2685093-1	Invoice Month	April 2023
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	04/03/23	04/07/23	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	\$250.00	NM
15	04/03/23	04/05/23	ABC WORLD NEWS 630	630-7p	1-1----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 1-1---- 2 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/03/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KC0723TVH \$600.00 NM 2 WHAS W 04/05/23 6:31 PM ABC WORLD NEWS 630P 630-7p :30 KC0823TVH \$600.00 NM									
16	04/03/23	04/08/23	WHAS11 NEWS @ 6:30	630-7p	-----1-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 -----1- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 04/08/23 6:43 PM WHAS11 NEWS @ 6:30p 630-7p :30 KC0823TVH \$120.00 NM									
17	04/03/23	04/09/23	WHAS11 NEWS SUNDA	630-7p	-----1	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 -----1 1 \$160.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 04/09/23 6:44 PM WHAS11 NEWS SUNDAY 630-7p :30 KC0823TVH \$160.00 NM									
18	04/03/23	04/07/23	ENTERTAINMENT TONI	7-730p	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 11111-- 5 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/03/23 7:19 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0723TVH \$150.00 NM 2 WHAS Tu 04/04/23 7:26 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0823TVH \$150.00 NM 3 WHAS W 04/05/23 7:24 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0823TVH \$150.00 NM 4 WHAS Th 04/06/23 6:59 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0823TVH \$150.00 NM 5 WHAS F 04/07/23 7:26 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0823TVH \$150.00 NM									
19	04/03/23	04/07/23	INSIDE EDITION	730-8p	-11-1--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 -11-1-- 3 \$150.00									
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20	04/03/23	04/03/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 1----- 1 \$800.00									

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Product	2023 Primary Election		
Estimate #	5529		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
20	04/03/23	04/03/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$800.00	NM																																												
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21	04/03/23	04/03/23	THE GOOD DOCTOR	10-11p	1-----	:30	1	\$450.00	NM																																												
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22	04/03/23	04/04/23	THE ROOKIE	8-9p	-1-----	:30	1	\$300.00	NM																																												
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23	04/03/23	04/04/23	THE ROOKIE: FEDS	9-10p	-1-----	:30	1	\$300.00	NM																																												
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1	WHAS	Th	04/06/23	8:21 PM	STATION 19	8-9p	:30	KC0823TVH	\$500.00	NM																																											
25	04/03/23	04/06/23	GREY'S ANATOMY	9:00 PM-10:00 PM	---1---	:30	1	\$800.00	NM																																												
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26	04/03/23	04/06/23	ALASKA DAILY	10-11p	---1---	:30	1	\$300.00	NM																																												
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27	04/03/23	04/07/23	SHARK TANK FRI	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	NM																																												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2685093-1	Invoice Month	April 2023
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
27	04/03/23	04/07/23	SHARK TANK FRI	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	NM																																																																																																			
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28	04/03/23	04/09/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$300.00	NM																																																																																																			
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1	WHAS	Su	04/09/23	8:29 PM	AMERICAN IDOL SUN	8:00 PM-10:00 PM	:30	KC0823TVH	\$700.00	NM																																																																																																		
30	04/03/23	04/09/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111-1	:30	6	\$120.00	NM																																																																																																			
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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2685093-1	Invoice Month	April 2023
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/09/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5529		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$12,495.00
<u>Agency Commission</u>	\$1,874.25
<u>Net Amount Due</u>	\$10,620.75

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